

2025^•N#O ^úgPvô'Ç\đO — Canton Fair Building Materials Sourcing Summit 2025

DATE: Saturday, October 25, 2025
LOCATION: Guang Zhou Shi, Guang Dong Sheng, CN

Event Description

2025^•N#O ^úgPvô'Ç\đO — Canton Fair Building Materials Sourcing Summit 2025 is a premier expos event in Guang Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 849 people

Event ID: Baq7SaWQLFVvn7dwji

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 340 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.