

2025 Buddy Brown Blues Festival

DATE: Saturday, August 16, 2025
LOCATION: Blue Lake, California, US

Event Description

2025 Buddy Brown Blues Festival is a premier festivals event in Blue Lake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 430 people

Event ID: 4ZBAxXNd76hXGPCf3b

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
