

# 2025 Black Men's Wellness Day - Toledo

DATE: Saturday, August 16, 2025

LOCATION: Toledo, Ohio, US

---

## Event Description

2025 Black Men's Wellness Day - Toledo is a premier festivals event in Toledo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 446 people

**Event ID:** 4CLdARJgMxtAT2N73T

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 178 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*