

2025 Berwick Half Marathon | Quarter Marathon | 5km | KIDS Mile | Junior Jog

DATE: Saturday, August 16, 2025
LOCATION: Narre Warren South, Victoria, AU

Event Description

2025 Berwick Half Marathon | Quarter Marathon | 5km | KIDS Mile | Junior Jog is a premier community event in Narre Warren South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 26/100

Expected Attendance: 60 people

Event ID: 3wG7FFx9f9QPEjji2

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.