

2025 Asia Machinery & Manufacturing Expo Korea

DATE: Wednesday, September 24, 2025
LOCATION: Yeongdeungpo District, Seoul, KR

Event Description

2025 Asia Machinery & Manufacturing Expo Korea is a premier expos event in Yeongdeungpo District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,693 people

Event ID: FTghLFTjM3gVXm4YLg

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,477 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.