

2025 Alberta Liquor Industry Conference

DATE: Tuesday, October 7, 2025
LOCATION: Red Deer, Alberta, CA

Event Description

2025 Alberta Liquor Industry Conference is a premier conferences event in Red Deer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 407 people

Event ID: CJK9F7oErGpmf5Sz8B

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 163 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.