

2025 3rd International Conference on Advanced Unmanned Aerial Systems

DATE: Thursday, October 23, 2025
LOCATION: Shenzhen, Guangdong Province, CN

Event Description

2025 3rd International Conference on Advanced Unmanned Aerial Systems is a premier conferences event in Shenzhen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 464 people

Event ID: HKvKJWnYdFBZ5kURTf

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.