

2025 2nd Int'l Conference on Intelligent Driving and Smart Transportation

DATE: Tuesday, November 25, 2025
LOCATION: Milano, Lombardia, IT

Event Description

2025 2nd Int'l Conference on Intelligent Driving and Smart Transportation is a premier conferences event in Milano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 396 people

Event ID: 357uQR8tCxyeHMiZZg

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.