

2025O[\q^úgP•èXf - 2025 Foshan Building Ma Sourcing Summit

DATE: Monday, October 27, 2025
LOCATION: Fo Shan Shi, Guang Dong Sheng, CN

Event Description

2025O[\q^úgP•èXf - 2025 Foshan Building Materials Sourcing Summit is a premier expos event in Fo Shan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,860 people

Event ID: 4uwgDpoY75YAAJMDXP

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 744 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.