

2025^t^}žØf`Ä°kÔ•[-e°R Wa

DATE: Wednesday, September 10, 2025
LOCATION: Singapore, SG

Event Description

2025^t^}žØf`Ä°kÔ•[-e°R WaN-SN`UFO SN(í²o O is a premier conferences event in Singapore. This event at and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: 9rTZAkzVwDcVfdrYhp

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.