

2000 VS EMO

DATE: Saturday, August 30, 2025
LOCATION: Jardim Sao Dimas, São Paulo, BR

Event Description

2000 VS EMO is a premier community event in Jardim Sao Dimas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 44/100
Expected Attendance: 500 people
Event ID: mbCmrnHnNkBMaDeHSm

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
