

20:00 Magic meets Music - mit Sven Heubes

DATE: Friday, November 21, 2025
LOCATION: Pulheim, Nordrhein-Westfalen, DE

Event Description

20:00 Magic meets Music - mit Sven Heubes is a premier performing-arts event in Pulheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 151 people
Event ID: 8iPqU6HXUKKRe5mXJR

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 2:42:24 AM