

IÖÿ \q,,=b _ \q20Th^ta `iY'O

DATE: Sunday, October 19, 2025
LOCATION: Singapore, SG

Event Description

IÖÿ \q,,=b _ \q20Th^ta `iY'O ÿ IÖÿ \qe°R Wa•SW:•P~¿%oÂy<ÿ is a premier conferences event in Singapore. T and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 105 people

Event ID: 9fVDdQWnQ5YfuVJY6i

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.