

20 YEAR MACLEAY VALLEY COMMUNITY ART GALLERY ART EXHIBITION

DATE: Wednesday, October 22, 2025
LOCATION: Gladstone, New South Wales, AU

Event Description

20 YEAR MACLEAY VALLEY COMMUNITY ART GALLERY ART EXHIBITION is a premier expos event in Gladstone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 630 people

Event ID: BbSZ9Jr3g5nRiFYZDF

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 252 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
