

# ^ 'le-síUœRgP-w ^ho 2ÿ OY

DATE: Sunday, August 31, 2025  
LOCATION: Sunnybank, Queensland, AU

## Event Description

^ 'le-síUœRgP-w ^ho 2ÿ OY{ R0€š[Pu¼ÿ is a premier performing-arts event in Sunnybank. This event attracts significant attention and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 35/100

**Expected Attendance:** 184 people

**Event ID:** 7AUWh65dDDgbEor2ya

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 74 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*