

2 Year Anniversary Exhibition Launch & Artist Talks

DATE: Tuesday, September 2, 2025
LOCATION: Terrigal, New South Wales, AU

Event Description

2 Year Anniversary Exhibition Launch & Artist Talks is a premier expos event in Terrigal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 53/100
Expected Attendance: 1,385 people
Event ID: 3VLrA5oU6SLvLQFT3V

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 554 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
