

2º Trilhão de Mountain Bike de Carmópolis de Minas

DATE: Sunday, October 19, 2025
LOCATION: Japao Grande, Minas Gerais, BR

Event Description

2º Trilhão de Mountain Bike de Carmópolis de Minas is a premier sports event in Japao Grande. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: Ao5MKDv6yo5sHTjGMc

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.