

2. Swiss Writing Day: Trends and Perspectives in Writing - Supporting Writing Processes with a Future-Oriented Approach

DATE: Wednesday, September 10, 2025
LOCATION: Zürich, Zürich, CH

Event Description

2. Swiss Writing Day: Trends and Perspectives in Writing - Supporting Writing Processes with a Future-Oriented Approach is a premier conferences event in Zürich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 39/100
Expected Attendance: 278 people
Event ID: AqnLRSdMfKcKcfD938

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 111 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
