

2. SKL - Nova Gorica vs Slovan

DATE: Friday, December 19, 2025
LOCATION: Ljubljana, Ljubljana, SI

Event Description

2. SKL - Nova Gorica vs Slovan is a premier sports event in Ljubljana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,211 people

Event ID: EDc96PFdw29S8vmk3H

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 884 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
