

## 2. SKL - KD Postojna vs Slovan

DATE: Friday, January 30, 2026  
LOCATION: Ljubljana, Ljubljana, SI

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### Event Description

2. SKL - KD Postojna vs Slovan is a premier sports event in Ljubljana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,205 people

**Event ID:** 8B8jFnXMF8LHccKSFD

### Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 882 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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