

## 2. SKL - Hidria vs Slovan

DATE: Saturday, October 11, 2025

LOCATION: Ljubljana, Ljubljana, SI

### Event Description

2. SKL - Hidria vs Slovan is a premier sports event in Ljubljana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,509 people

**Event ID:** y9XjoaTiZLZHkipBj2

### Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 604 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/2-skl-hidria-vs-slovan>

Document generated on 6/4/2026, 3:19:51 AM