

# \$2 Scoop Festival at Baskin-Robbins Top Ryde! ??

DATE: Friday, September 19, 2025  
LOCATION: Ryde, New South Wales, AU

---

## Event Description

\$2 Scoop Festival at Baskin-Robbins Top Ryde! ?? is a premier festivals event in Ryde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 57/100  
**Expected Attendance:** 2,243 people  
**Event ID:** 9f3EyeMiTDcoDPSugA

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 897 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---