

\$2 Scoop Festival at Baskin-Robbins Labrador! Ø<βfØ<β%

DATE: Friday, October 31, 2025
LOCATION: Labrador, Queensland, AU

Event Description

\$2 Scoop Festival at Baskin-Robbins Labrador! Ø<βfØ<β% is a premier festivals event in Labrador. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,348 people

Event ID: 68t4fPmDYYPFzuFmAF

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 539 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.