

2º Rosa Sobre Rodas - Conscientização em Movimento

DATE: Wednesday, October 22, 2025
LOCATION: Cascavel Velho, Paraná, BR

Event Description

2º Rosa Sobre Rodas - Conscientização em Movimento is a premier conferences event in Cascavel Velho. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 347 people

Event ID: AavLqLiWDUZsEzZhbp

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 139 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.