

2 RIVERS PRESENTS 2 GREAT BANDS! 40 YEARS 2 LATE & HAT TRICK AT 7pm!

DATE: Friday, August 15, 2025
LOCATION: Dunnellon, Florida, US

Event Description

2 RIVERS PRESENTS 2 GREAT BANDS! 40 YEARS 2 LATE & HAT TRICK AT 7pm! is a premier concerts event in Dunnellon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 217 people

Event ID: HxJ7rQWeupNmefdsqM

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/2-rivers-presents-2-great-bands-40-years-2-late-hat-trick-at-7pm>

Document generated on 6/4/2026, 11:24:22 AM