

## 2. MLS - Jagodina vs Beko

DATE: Saturday, October 18, 2025

LOCATION: Padinska Skela, RS

### Event Description

2. MLS - Jagodina vs Beko is a premier sports event in Padinska Skela. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** 5BMJNWyM48SDVIYNzV

### Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/2-mls-jagodina-vs-beko>

Document generated on 6/4/2026, 2:20:42 AM