

2. MLS - Beko vs Dunav

DATE: Friday, January 16, 2026
LOCATION: Stara Pazova, Vojvodina, RS

Event Description

2. MLS - Beko vs Dunav is a premier sports event in Stara Pazova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,373 people

Event ID: 6GCtGVnw59YbWsG3Dw

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 549 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
