

# 2ª MEIA MARATONA PVH CITY 2025. 5K - 10K - 21K

DATE: Sunday, November 9, 2025  
LOCATION: Industrial, Rondônia, BR

## Event Description

2ª MEIA MARATONA PVH CITY 2025. 5K - 10K - 21K is a premier sports event in Industrial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** 7nK3FDLJEhUJbNVJR3

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*