

2. Liga - Salzburg vs Alligators

DATE: Saturday, January 31, 2026
LOCATION: Deutsch-Wagram, Niederösterreich, AT

Event Description

2. Liga - Salzburg vs Alligators is a premier sports event in Deutsch-Wagram. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: EQ7uBxPt3Z54A6n7MA

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.