

## 2. Liga - Kufstein Towers vs Blackbirds

DATE: Saturday, December 20, 2025

LOCATION: Güssing, Burgenland, AT

### Event Description

2. Liga - Kufstein Towers vs Blackbirds is a premier sports event in Güssing. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 924 people

**Event ID:** ANVZLCPtNjGyrfyEoo

### Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 370 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*