

# 2 Liga - Group D - Zastal Zielona Góra vs Pozna B

DATE: Sunday, November 16, 2025  
LOCATION: Pozna B

## Event Description

2 Liga - Group D - Zastal Zielona Góra vs Pozna B is a premier sports event in Pozna B. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,086 people

**Event ID:** CJBg6rBMthU8AnsugX

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 434 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*