

# 2 Liga - Group D - Wroc & w II vs Łódź Wroc & w II

DATE: Tuesday, January 13, 2026  
LOCATION: Wroc & w, Dolno Śląskie, PL

## Event Description

2 Liga - Group D - Wroc & w II vs Łódź Wroc & w II is a premier sports event in Wroc & w. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,508 people

**Event ID:** 9KcNT3H7ERCE7s8qnt

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 603 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*