

# 2. Liga - Group C - Slovan ĀEW&ĭ ole vs Nový Ji ĤÖâ ”•

DATE: Sunday, November 9, 2025  
LOCATION: Nový Ji ĤÖâ 5

## Event Description

2. Liga - Group C - Slovan ĀEW ná Pole vs Nový Ji ĤÖâ II is a premier sports event in Nový Ji ĤÖâ. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 993 people

**Event ID:** 9f38b9WBJSUWcYhMJW

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 397 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*