

# 2. Liga - Group B - TJ Pardubice vs Podbrady

DATE: Sunday, October 19, 2025  
LOCATION: Podbrady, Středočeský kraj, CZ

## Event Description

2. Liga - Group B - TJ Pardubice vs Podbrady is a premier sports event in Podbrady. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,548 people

**Event ID:** 4vek2TpKpy3iVLhk2H

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 619 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*