

2. Liga - Group B - Sojky Pelh —Ööv vs Vlci Ž p

DATE: Friday, February 6, 2026
LOCATION: Ž p " æ B > i vou, CZ

Event Description

2. Liga - Group B - Sojky Pelh —Ööv vs Vlci Ž p is a premier sports event in Ž p nad Sázavou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 37/100

Expected Attendance: 226 people

Event ID: 9PW7GwFAstYGTiWX4M

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.