

# 2. Liga - Group B - Sojky Pelh —Ööv vs Pod ¶' & @y

DATE: Saturday, September 20, 2025  
LOCATION: Pod ¶' ady, St –VFñ eský kraj, CZ

## Event Description

2. Liga - Group B - Sojky Pelh —Ööv vs Pod ¶' ady is a premier sports event in Pod ¶' ady. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,486 people

**Event ID:** HtvxGxH6TKzTsUKmji

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 594 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*