

# 2. Liga - Group B - Holice vs Tyg –' & †

DATE: Sunday, September 21, 2025  
LOCATION: Jene ÔÂ 7AYedo ÖW6¿Ò · aj, CZ

## Event Description

2. Liga - Group B - Holice vs Tyg → Praha is a premier sports event in Jene Ôà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 30/100  
**Expected Attendance:** 100 people  
**Event ID:** HxwERKttVJuzZzYYA6

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*