

2 Liga - Group A - UMK Toru @ vs TKM W & 1Bawek

DATE: Saturday, October 11, 2025
LOCATION: W & 1Bawek, kujawsko-pomorskie, PL

Event Description

2 Liga - Group A - UMK Toru @ vs TKM W & 1Bawek is a premier sports event in W & 1Bawek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,219 people

Event ID: De5bzNfM68ShgyRCBy

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 888 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.