

# 2. Liga - Group A - Sokol Žižkov vs Sokol Vyšehrad

DATE: Friday, December 12, 2025  
LOCATION: Praha, CZ

## Event Description

2. Liga - Group A - Sokol Žižkov vs Sokol Vyšehrad is a premier sports event in Praha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 38/100

**Expected Attendance:** 250 people

**Event ID:** Ga2j5yeNYTbDFXGopB

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 100 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*