

## 2. Liga - Group A - Rokycany vs Klatovy

DATE: Saturday, October 18, 2025

LOCATION: Klatovy, CZ

### Event Description

2. Liga - Group A - Rokycany vs Klatovy is a premier sports event in Klatovy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 28/100

**Expected Attendance:** 80 people

**Event ID:** 3j7JGkr6MPXCx5bjV5

### Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 32 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*