

# 2. Liga - Group A - Lokomotiva Plzeň vs Sokol Žižkov

DATE: Saturday, November 8, 2025  
LOCATION: Praha 2, Hlavní náměstí, Praha, CZ

## Event Description

2. Liga - Group A - Lokomotiva Plzeň vs Sokol Žižkov is a premier sports event in Praha 2. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 52/100  
**Expected Attendance:** 1,300 people  
**Event ID:** DuQ7KuQpesEUqvshYb

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 520 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*