

# 2 Liga - Group A - Gniezno vs $\text{AK}$ Koszalin

DATE: Saturday, September 20, 2025  
LOCATION: Koszalin, Województwo zachodniopomorskie, PL

## Event Description

2 Liga - Group A - Gniezno vs  $\text{AK}$  Koszalin is a premier sports event in Koszalin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,514 people

**Event ID:** C4LEFcFPPegWmXT32X

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 606 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*