

# 2. Liga - Dornbirn Lions vs Traiskirchen Lions II

DATE: Sunday, February 1, 2026  
LOCATION: Traiskirchen, Niederösterreich, AT

## Event Description

2. Liga - Dornbirn Lions vs Traiskirchen Lions II is a premier sports event in Traiskirchen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 48/100  
**Expected Attendance:** 782 people  
**Event ID:** Hofrt9arxsmYifc6yT

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 313 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*