

# 2. Lig - K m j1 - Yeni Mersin • vs Alia ö FA à

DATE: Saturday, October 25, 2025

LOCATION: Alia ö Â TR

## Event Description

2. Lig - K m j1 - Yeni Mersin • vs Alia ö FA à is a premier sports event in Alia ö à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,798 people

**Event ID:** 7hrtitPjP85qtiff6L

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 719 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*