

2. Lig - K m ĩ1z Ò Yeni Malatyaspor vs 68 Aksarayspor

DATE: Saturday, December 20, 2025
LOCATION: Aksaray, TR

Event Description

2. Lig - K m ĩ1z - Yeni Malatyaspor vs 68 Aksarayspor is a premier sports event in Aksaray. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,143 people

Event ID: AD99gMBD8qc6ae8BZX

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,457 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.