

# 2. Lig - K &Ntilde;1z Ò ÖVæVÖVâ g2 Ö din 1969

DATE: Sunday, November 9, 2025

LOCATION: K j1ltepe, TR

## Event Description

2. Lig - K m j1 - Menemen vs Mardin 1969 is a premier sports event in K j1ltepe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,801 people

**Event ID:** 8dc3QYxCdabRn56op

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 720 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*