

# 2. Lig - K &N1z Ò ÖVæVÖVâ g2 ±1rklarelispor

DATE: Sunday, September 21, 2025  
LOCATION: K klareli, TR

## Event Description

2. Lig - K m j1 - Menemen vs K klarelispor is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,471 people

**Event ID:** 5MhwQTZA9NRxPEydtK

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 988 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*