

2. Lig - K m j1z 0 —7 ta 32 Spor vs Mardin 1969

DATE: Sunday, October 26, 2025
LOCATION: K j1ltepe, TR

Event Description

2. Lig - K m j1 - Isparta 32 Spor vs Mardin 1969 is a premier sports event in K j1ltepe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,663 people

Event ID: 4F3zyu8Ktxeg5Nzeqv

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 665 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.