

# 2. Lig - K r m j1 - Arnavutköy Belediyesi vs 68 Aksarayspor

DATE: Saturday, January 24, 2026  
LOCATION: Aksaray, TR

## Event Description

2. Lig - K r m j1 - Arnavutköy Belediyesi vs 68 Aksarayspor is a premier sports event in Aksaray. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,143 people

**Event ID:** 9koqrzsnyffNCHcB9M

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,457 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*