

# 2. Lig - K r m z Ö æ ¶ & FVÖ— spor vs Fethiyespor

DATE: Saturday, January 10, 2026  
LOCATION: Mu öÆ Å TR

## Event Description

2. Lig - K r m z 1 - Ankara Demirspor vs Fethiyespor is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,869 people

**Event ID:** 96a7SF5tujcqToSZsi

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,548 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*